

GIVE ME FREEDOM

INTRODUCING THE REVOLUTIONARY NEW FREESTYLE RUG SYSTEM



freestyle 



whatever the weather

Exclusive to
WeatherBeeta
www.weatherbeeta.com

THE NEW STANDARD!

WeatherBeeta's indepth research into the natural movement of horses led to a revolutionary new design, which provides freedom of movement and all over protection. Designed in response to requests from horse owners worldwide, WeatherBeeta recognised the need for a horse's increased flexibility and greater freedom of movement in the shoulder area and around the front legs.

WeatherBeeta's advancements in seam taping technology have created a range that is waterproof, without sacrificing style or comfort, giving your horse the all over protection that it deserves.

The Freestyle range has been developed with advanced design technology and rigorous infield and laboratory testing so WeatherBeeta can provide a product of the highest quality.



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ORICAN

LANDA

The WeatherBeeta Freestyle range combines unique features that are available across the entire new Spring turnout rug range, from the Landa through to the Orican.

UNIQUE CUPPED SHOULDER DART

The unique cupped dart truly frees a horse's chest and shoulders. The sewn in dart is independently structured, creating a small pocket of room at the chest that skims the horse's body perfectly allowing full and fluid movement. This also alleviates restriction and rubbing.

CORRECTLY POSITIONED FREEDOM GUSSET

The gussets have been repositioned to the front of the legs rather than on the sides. This allows the horse's legs to move fluidly, opening and closing the gusset naturally in conjunction with the unique cupped dart creating maximum freedom in the chest & shoulder area.



WEATHERSTOP FULL WRAP TAIL FLAP

The Weatherstop tail flap is considerably wider to offer maximum all over protection against the elements, this unique 2 piece design actually harnesses the wind, using its force to wrap and tuck the fabric around the tail when the horse turns its back to the weather and does not restrict tail movement. The weatherstop tail flap also acts as a stabiliser, helping to prevent the rug from slipping and providing greater shape around the horses quarters.

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The best way to appreciate the NEW Freestyle System is to



TRADITIONAL RUG

Gusset position does not let the horse step "through" the gusset, this can sometimes cause the rug to pull and rub.



UNIQUE CUPPED SHOULDER DART & CORRECTLY POSITIONED GUSSET

In comparison, WeatherBeeta's new shorter gussets have been repositioned in front of the legs, rather than on the sides, allowing the horse's legs to step through the gusset, creating more natural movement. The WeatherBeeta cupped shoulder dart is independently structured and designed to follow the natural curvature of the horse's body and positioned to create more room at the chest whilst conforming to the horse's shape, alleviating the restriction that leads to rubbing.

*Design registrations pending

PARISON

compare it against a traditional rug. Take a look at the difference!



TRADITIONAL RUG

The traditional tail flap design offers limited coverage and are easily lifted in windy conditions.



UNIQUE WEATHERSTOP FULL WRAP TAILFLAP

The unique full wrap WeatherBeeta weatherstop tail flap is considerably wider and offers greater protection from the elements. The design harnesses the wind using its force to wrap the fabric around the horse and increases stability. This offers greater all over protection whilst also retaining the flexibility needed for free movement of the tail.

INNOVATION NOT IMITATION

The Freestyle system features several exclusive WeatherBeeta registered designs*. More than 25 years of experience has been called upon to raise the standard in horse rugs. This represents our commitment to quality and designs that exceed expectations, proving again our belief in innovation, not imitation.

The registered combination of horse rug features work synergistically to (finally!) give horses all over protection and freedom they deserve. Explore the system and its benefits in detail, exclusively from WeatherBeeta.



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Passing with flying colours

All fabrics in WeatherBeeta turnouts undergo rigorous laboratory testing to meet strict quality requirements. Only the most advanced technology in fabrics and methods for seam taping and strength are acceptable. Our new designs will not compromise the outershell waterproof quality in any way.



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See Freestyle in action at
www.weatherbeeta.com

*Design registrations pending